



Oklahoma City  
PRESENTS



## *Sponsor Prospectus*

AMAOKC's Marketing Excellence Awards Gala is held in the fall to recognize the outstanding achievements of the local marketing community and present annual marketing awards, including the Marketer of the Oklahoma awards and Marketing Excellence awards in key disciplines.

This event is a fun evening of celebration amongst OKC's most creative and hardworking marketers. Every year has a theme and costumes are encouraged.

By sponsoring the AMA Marketing Excellence Awards, your brand will be associated with the best in the business. This a hyper-targeted group of decision-makers whose job is to influence other professionals in the Oklahoma City metro area. Your reach is not only those in attendance but the industries they serve. From healthcare and oil and gas to education and retail, the marketers at the AMA Marketing Excellence Awards are the catalysts to many decisions.

### **DATE:**

October 27, 2023

### **PROJECTED ATTENDANCE:**

150-200

### **WHO ATTENDS:**

High-level marketers and their teams, including decision makers and industry influencers.



# AVAILABLE SPONSORSHIPS

## **PRESENTING SPONSOR** ————— **\$5000**

One (1) Presenting Sponsorship is available. The Program will be referred to as “(name of Sponsor Company) Presents the AMA Marketing Excellence Awards Gala.”

### **BENEFITS FOR PRESENTING SPONSOR**

- Listed as presenting sponsor, Company name and logo printed on program, and PowerPoint featured throughout evening.
- One (1) reserved table for eight (8) at the event in preferred location close to stage and 2 bottles of champagne included.
- Opportunity for CEO or company representative to welcome attendees to event from podium.
- Opportunity to distribute company material at each place setting.
- Company recognized in AMA OKC ENewsletter and event listing on website.
- Company featured in promotional materials developed by AMA OKC for the program, including AMA OKC’s ENewsletter and website.

## **MARKETER OF OKLAHOMA AWARD SPONSOR** ————— **\$3000**

Two (2) Marketer of Oklahoma Award Sponsorship is available.

### **BENEFITS FOR MARKETER OF OKLAHOMA AWARD SPONSOR**

- Company’s name listed on program.
- Opportunity for company representative to present award to winner during event.
- One (1) reserved table for eight (8) at event in preferred location and one bottle of champagne included.
- Company recognized in AMA OKC ENewsletter for the event.

## **DECOR SPONSOR** ————— **\$2000**

One (1) Decor Sponsorship is available.

### **BENEFITS FOR DECOR SPONSOR**

- Company’s name listed on the program.
- Company name/logo on PowerPoint featured throughout the evening.
- One (1) reserved table of eight (8) with preferred seating at event.
- Company recognized in AMA OKC ENewsletter for the event.

## **BAND SPONSOR** ————— **\$1500**

One (1) Band Sponsorship is available.

### **BENEFITS FOR BAND SPONSOR**

- Company’s name listed on the program.
- Company name/logo on PowerPoint featured throughout the evening.
- Four (4) tickets with reserved preferred seating.
- Company recognized in AMA OKC ENewsletter for the event.

# AVAILABLE SPONSORSHIPS

## BAR SPONSOR

**\$1500**

One (1) Bar Sponsorship.

### BENEFITS FOR BAR SPONSOR

- Company's name listed on the AMA Marketing Excellence Awards invitation and event program.
- Opportunity to distribute company material at event.
- Company logo embossed on event attendee souvenir drink glasses.
- Company name/logo on PowerPoint featured throughout evening.
- Company recognized in AMA OKC ENewsletter for the event.

## PHOTOGRAPHY SPONSOR

**\$500**

One (1) Photography Sponsorship is available.

### BENEFITS FOR PHOTOGRAPHY SPONSOR

- Company's name/logo listed on the photograph.
- Company name/logo on PowerPoint featured throughout evening.
- Company recognized in AMA OKC ENewsletter for the event.

## TABLE SPONSOR

**\$850**

Table sponsorships available until space runs out.

### BENEFITS FOR TABLE SPONSOR

- Company's name listed on the program.
- Company name listed on PowerPoint featured throughout the evening.
- One (1) reserved table of eight (8) with preferred seating at event.
- Choice of themed tables, first come first served.

## GAMER

**\$500**

You can never have enough Gamers.

### BENEFITS OF BEING AN AMA GAMER

- Company's name listed on the program.
- Company name listed on PowerPoint featured throughout the evening.
- Two (2) general admission tickets.

*Want your table  
to sparkle?*

**\$75 FOR ONE BOTTLE OF CHAMPAGNE  
TO BE ADDED TO YOUR TABLE.**



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