



SPONSORSHIP PROSPECTUS

AMAOKC's Marketing Excellence Awards Gala is held in the spring to recognize the outstanding achievements of the local marketing community and present annual marketing awards, including the Marketer of the Oklahoma awards and Marketing Excellence awards in key disciplines.

This event is a fun evening of celebration amongst OKC's most creative and hardworking marketers.

By sponsoring the AMA Marketing Excellence Awards, your brand will be associated with the best in the business.

This a hyper-targeted group of decision-makers whose job is to influence other professionals in the Oklahoma City metro area.

Your reach is not only those in attendance but the industries they serve. From healthcare and oil and gas to education and retail, the marketers at the AMA Marketing Excellence Awards are the catalysts to many decisions.

DATE:
Sept. 30, 2022

PROJECTED ATTENDANCE:
150-200

WHO ATTENDS:
High-level marketers and their teams, including decision makers and industry influencers.



AVAILABLE SPONSORSHIPS

PRESENTING SPONSOR

\$5,000

One (1) Presenting Sponsorship is available. The Program will be referred to as “(name of Sponsor Company) Presents the AMA Marketing Excellence Awards Gala.”

BENEFITS FOR PRESENTING SPONSOR

- Listed as presenting sponsor, Company name and logo printed on program, and PowerPoint featured throughout evening.
- One (1) reserved table for eight (8) at the event in preferred location close to stage and two (2) bottles of champagne included.
- Opportunity for CEO or company representative to welcome attendees to event from podium.
- Opportunity to distribute company material at each place setting.
- Company recognized in AMA OKC E-Newsletter and event listing on website.
- Company featured in promotional materials developed by AMA OKC for the program, including AMA OKC’s E-Newsletter and website.

MARKETER OF OKLAHOMA AWARD SPONSOR

\$3,000

Two (2) Marketer of Oklahoma Award Sponsorship are available.

BENEFITS FOR MARKETER OF OKLAHOMA AWARD SPONSOR

- Company’s name listed on program.
- Opportunity for company representative to present award to winner during event.
- One (1) reserved table for eight (8) at event in preferred location and one (1) bottle of champagne included.
- Company recognized in AMA OKC E-Newsletter for the event.

DECOR SPONSOR

\$2,000

One (1) Decor Sponsorship is available.

BENEFITS FOR DECOR SPONSOR

- Company’s name listed on the program.
- Company name/logo on PowerPoint featured throughout the evening.
- One (1) reserved table of eight (8) with preferred seating at event.
- Company recognized in AMA OKC E-Newsletter for the event.

BAND SPONSOR

\$1,500

One (1) Band Sponsorship is available.

BENEFITS FOR BAND SPONSOR

- Company’s name listed on the program.
- Company name/logo on PowerPoint featured throughout the evening.
- Four (4) tickets with reserved preferred seating.
- Company recognized in AMA OKC E-Newsletter for the event.



AVAILABLE SPONSORSHIPS

BAR SPONSOR

SOLD

One (1) Bar Sponsorship.

BENEFITS FOR BAR SPONSOR

- Company's name listed on the AMA Marketing Excellence Awards invitation and event program.
- Opportunity to distribute company material at event.
- Company name/logo on PowerPoint featured throughout evening.
- Company recognized in AMA OKC E-Newsletter for the event.

PHOTOGRAPHY SPONSOR

SOLD

One (1) Photography Sponsorship is available.

BENEFITS FOR PHOTOGRAPHY SPONSOR

- Company's name/logo listed on the photograph.
- Company name/logo on PowerPoint featured throughout evening.
- Company recognized in AMA OKC E-Newsletter for the event.

TABLE SPONSOR

\$850

Table sponsorships available until space runs out.

BENEFITS FOR TABLE SPONSOR

- Company's name listed on the program.
- Company name listed on PowerPoint featured throughout the evening.
- One (1) reserved table of eight (8) with preferred seating at event.

ROADIE

\$500

You can never have enough Roadies.

BENEFITS OF BEING AN AMA ROADIE

- Company's name listed on the program.
- Company name listed on PowerPoint featured throughout the evening.
- Two (2) general admission tickets.

**WANT YOUR TABLE
TO SPARKLE?**

**\$75 FOR ONE BOTTLE OF CHAMPAGNE
TO BE ADDED TO YOUR TABLE.**



Oklahoma City

